



FOR IMMEDIATE RELEASE

Kildare Capital Joins AFA Sponsored Broker Program *Signals Continued Increase in AFA's Market Share*

(New York: September 12, 2007) – Advanced Financial Applications (AFA), a leading provider of trading technologies to hedge funds and investment managers, today announced that Kildare Capital, Inc., a suburban Philadelphia-based investment banking and institutional trading boutique, has joined its Sponsored Broker Program. This is the second such announcement in recent weeks, following on AFA's announcement that BNY ConvergeEx also joined the program.

As part of AFA's Sponsored Broker Program, Kildare will now offer AFA's IMPACT Pro™ platform to its buy side clients. IMPACT Pro is a robust execution and order management platform that enables traders to streamline trade workflow from trade execution through middle and back-office management (including trade allocation, position management and multiple prime broker access).

Said Daniel Kinsella, Senior Vice President of Institutional Trading at Kildare Capital: "Kildare chose AFA to provide another technological solution for our clients needs. Trading technology will be a key issue for many sub \$1 billion funds in the next few years. Speed and quality of execution, coupled with increasing regulatory scrutiny, and demand for electronic audit trails crystallizes the need for these funds to seriously address their trading system in the coming years. The ability to trade on one concise platform that handles multiple prime brokers is the unique flexibility of the IMPACT Pro™ platform. We decided to partner with AFA over other competing firms, since they have the best overall combination of technology, functionality and customer support."

Said Patrick D. Lynch, AFA's CEO: "We are committed to forging strategic relationships that enable brokers to provide their institutional clients with a combined EMS/OMS trading application. By having IMPACT Pro, hedge funds are able to utilize a platform that satisfies not just trade execution needs but the entire trade work flow in a cost-effective manner. We look forward to working with and on behalf of Kildare so that it can offer end clients a technology that can ultimately contribute to improved performance throughout the entire trading process."

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About AFA

Advanced Financial Applications, Inc. is a financial services technology company that provides a suite of Integrated Order Processing (IOP™) solutions to buy and sell-side institutions. AFA helps hedge funds, asset management firms, broker dealers and family offices grow their businesses by creating and delivering trading solutions to streamline the trade workflow, thus resulting in lower operating costs. For more information, visit AFA online at www.afapp.com.

About Kildare Capital, Inc.

Kildare Capital has assembled a veteran team of industry professionals that specialize in addressing the challenges of today's emerging growth investment arena. Our advisory and banking capabilities, in conjunction with our experienced trading effort, give us unique leverage across the capital market structure. The equity capital markets group will focus on the small-cap market looking for fallen angels that have been forgotten by Wall Street or new undiscovered companies with great management that are near an inflection point in their business. Our institutional equity trading operations provides direct equity execution for our institutional clientele and we are NASDAQ market makers under identifier, "KILD".